

An Organization Needs Answers to Questions

Q. How can we do more without adding personnel?

Q. How can we boost staff morale?

Q. How do we keep costs down?

Q. How do we increase services?

Q. What new services can we add?

Q. How can I get timely reports?

Our proven software solutions have answered every one of these questions and more. Call today for a consultation on your organization's needs.



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Doing More With Less

Doing more does not require more people and



employee expense. Most existing computer systems are under-utilized. Why? Because the specialized software for performing your business processes is not installed. For example, instead of waiting for staff to provide you with that monthly report, you can create it anytime you want using our application. In fact, we can have the report created and automatically emailed to you on the first of every month!

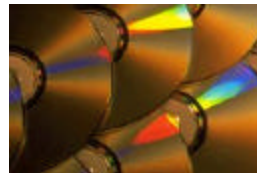
Here is another example. Instead of collecting survey information via letters, faxes, phone calls and emails, we can provide you with a Web solution. Respondents can enter the information on a website and reports will be automatically generated. Getting rid of the manual processes reduces staff time and frees your human resources for more important work.

Not Convinced?

Keeping in touch with donors or clients is vital to any organization. We've developed a 3 Step system that reduces staff handling of communications by 80%. Here's how. Our software system is set up so you can determine how best to communicate with the contact. For instance—if the contact has an email address, use that. If they have a fax and no email, send the communication by fax. Finally, if they have no email and no fax then print out a letter and envelope. Instead of the staff handling 100% of the communication, they are handling just 20% of it.

Payback Time Is Short

Let's talk about how long the payback will take. Based on our clients' results, it is usually a matter of months. It is particularly quick if master list management is brought in-house. Labor is the greatest expense in most organizations. To



illustrate the economics, let's assume you have a staff person with a salary of \$30k per year. The salary and benefits are paid every year, year after year. In five short years, \$150,000 plus benefits have been paid. Clearly, it is very important to maximize productivity and minimize additional hiring.

By carefully defining tasks that your computer system can take over, the efficiency of the organization can markedly increase and the operating expense of doing so can decrease.

After all, while software DOES require periodic upgrades and maintenance, it is NOT purchased or



paid for every year as a salary is. Our software does the things your employees don't like to do. Would that improve morale in your organization?

Clients and contacts benefit through better service. More importantly, many of our clients are offering NEW SERVICES as the direct result of our systems.

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